



Marketing ambassador job description

What is a Marketing Ambassador?

The South Staffordshire College (SSC) marketing team are looking for students from all college sites to help showcase how great SSC is.

We are looking for reliable students to help us capture and star in content which could include photos and videos.

Who can be a Marketing Ambassador?

Any student at SSC who is interested in helping showcase how great your course / SSC is.

Main duties include (but not limited to):

- Take photos or videos of things happening within your course such as:
 - trips
 - work experience
 - competitions
 - guest speakers
 - exceptional pieces of student work
 - photos of your class
 - fun things happening around the college you are studying at

- Provide a positive quote about your experience at college / or your course which can be used on our website and social media
- Star in college advertising campaign materials which could be video or photos

We would like ambassadors to help with providing a minimum of 5 pieces of content throughout the academic year.

What are the advantages of being a Marketing Ambassador?

- Gain transferable skills which employers love
- Add to your CV to help you stand out when making a university or job application after college
- Share your thoughts, experience and words of advice to help other people who are considering studying a course at SSC

If you are successful, you will receive a special pin badge to wear on your lanyard with pride.

Person Specification:

Qualifications, knowledge and skills:

- No prior qualifications are needed for this role, just enthusiasm and commitment to the role
- Successful ambassadors will be confident in taking photos and videos on their phone
- Be a positive representation of South Staffordshire College

Additional information

- Must be a South Staffordshire College student
- It is essential that permissions are obtained for any photographs/videos taken

How to apply?

To apply for the marketing ambassador position please complete the following short form -

[Marketing Ambassadors 2026/27 – Fill out form](#)