

Sector-based work academies with South Staffordshire College

Support your local community by providing sector-based work academy programmes for local people in your workplace.

What is a sector-based work academy?

Sector-based work academy programmes (SWAP) can support you to create a skilled workforce for your business and are designed to help individuals who are ready for work and in receipt of benefits to secure employment. They are designed by you the employer to meet your employment requirements and can last up to 6 weeks.

How can you as an employer offer support?

We will work with you to design a programme, which includes a work placement, to deliver free on-the-job training within your workplace to the participant. The end goal is for them to gain employment following completion of the programme either with yourselves or a similar business. As you will be providing support with the training, these programmes are a great way to develop your talent pipelines and unlock the potential of the employees entering your workforce, so you may want to snap them up first!

What support will I get from the college?

We will support you with your recruitment by ensuring candidates have the right skills for the job. Once participants have gained employment our support doesn't stop there, they will continue to get support for 6 weeks to ensure they are transitioning into their career.

Benefits to you as the employer



There is no direct cost to an employer for running a SWAP as training and administration costs are covered by government funding.



We will work closely with you to ensure that our delivery is in line with your company vision.



SWAPs are tailored to be relevant to your business. The participants daily tasks will develop their skills whilst helping to achieve your business targets.



Shape your future workforce. Following the placement, successful participants may gain employment which will help you to recruit the right people for the right job.

To find out more about delivering a SWAP in your workplace contact us: 0300 456 2424 or email enquiries@southstaffs.ac.uk